



Europeana Connect WP4 and Europeana v1 invite you to:

Your metadata on the Web (workshop)

Friday 5 November 2010, 9.00 – 17.30 hrs

[Koninklijke Bibliotheek](#), room I4
 Prins Willem-Alexanderhof 5
 2595 BE Den Haag

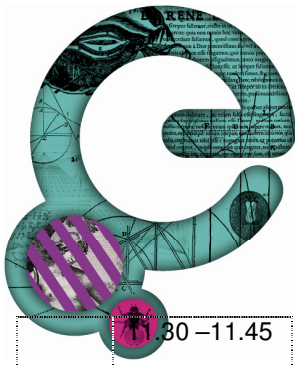
In the feedback to the Data Provider Agreements some of the Europeana data providers voiced concerns over the use of open licensing terms for the metadata they provided. Europeana listened to these concerns and created Data Provider and Aggregator Agreements that restricted the reuse of the data provided to 'non commercial purposes'.

However, the internet is an ever changing environment and new developments such as the linked data and mobile applications require more generous metadata reuse terms.

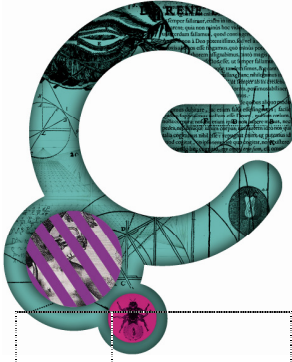
The impact of free reuse needs to be assessed in the light of the possible rewards of discovery and new creativity.

This series of workshops aim to gather the perceived and actual risks of exposing your metadata on the web, from you, the Data Providers and Aggregators. For this second workshop in the series, we have taken the outcomes of the first and created a new proposal for discussion. This will be circulated for prior to the workshop. The aim is by the end of all 5 workshops to have a new version of the Agreements for wide consultation with the providers and aggregators for the Danube release of Europeana in the first half of 2011.

1.	09.00 – 9.15	Registration	
2.	9.15 - 9.45	<p>Introduction to the aims and objectives of the workshop. An evaluation of the risks and rewards of metadata sharing and how cultural heritage institutions could evaluate their strategies on reuse of data in relation to the risks and rewards.</p> <p><i>Action: Vote on whether metadata should be made available under non commercial or share alike</i></p>	<i>Patrick Peiffer</i>
3.	9.45 – 11.30	<p>1. Defining the problem – how data might be reused</p> <p>2. Creating insight - Examples of Web 2.0 activities being carried out in the domain e.g. in Linked Data or Wikipedia or Facebook etc</p> <p>3. Q&A</p>	<i>Paul Keller and case studies from practitioners:</i>



	10.30 –11.45	<i>Break</i>	
4.	11.45 -11.50	<p>Exercise 1 Institutional Experience</p> <p>Working singularly each person to write down what their institution is doing or going to be doing in these areas and list of the problems faced to date.</p>	<i>Attendees individually</i>
5.	11.50 –13.00	<p>Exercise 2 <i>Exploring and Defining</i></p> <p>Perceived barriers to Change. Risks and rewards associated with making metadata freely available. Create two lists: a. risks associated with making your metadata freely available b. rewards of making your metadata freely available.</p>	<i>Explained & Moderated by facilitator at each table</i>
	13.00-14.00	<i>Lunch</i>	
6.	14:00 -14:30	<p>Exercise 3</p> <p><i>Exploring and Defining</i></p> <p>Environment <i>The whole group is asked to give their perception of trends in use of data on the web, what people want it for, what they will use it for, how they will use it, where they will use it.</i></p>	<i>Jill Cousins/ Georgia Angelaki</i>
7.	14.30-15.45	<p>A proposal for a new agreement Introducing draft proposal for a new agreement</p> <p>Exercise 4</p> <p><i>Generating solutions</i></p> <p>In Table Groups, list what works in the new agreement and what does not. Look at both in relation to your conclusions in exercise 2.</p>	<p><i>Paul Keller</i></p> <p><i>Explained & Moderated by facilitator at each table</i></p>
	15.45-16.00	<i>Break</i>	
9.	16.00-17.00	<p>Exercise 4</p> <p><i>Reporting back</i></p> <p>Each table to report back on their results, outlining where more work needs to be done.</p> <p><i>Action: Vote on whether metadata should be made</i></p>	<i>Plenary</i>



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available under non commercial or share alike.

10.	17.00-17.30	Discussion on reports and conclusions / recommendations from the day.	<i>Jill Cousins/ Patrick Peiffer/ Paul Keller</i>
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